



Dear Friend,

Every December, The Michigan Street African American Heritage Corridor Commission celebrates our collective accomplishments with our annual **Soulful Christmas Weekends**. This year, the Corridor has much to celebrate, having achieved numerous milestones over the past year:

- Completion of the stabilization project at the Michigan Street Baptist Church.
- Establishment of our new Headquarters at 136 Broadway.
- Successful launch of our Farmers Market.
- Beginning the expansion Project at the Colored Musicians Club.
- Community collaborations that made an impact, such as the celebration of Mary Talbert and Community Bike Expo.

**We invite you to join us as a sponsor during our upcoming Soulful Christmas Weekends on December 2, 2023, and December 9, 2023.**

Last year's Soulful Christmas brought together over 400 community members at Pilgrim Missionary Baptist Church for a heartwarming and family fun celebration. The event featured delightful holiday crafts for children, a thriving Black-owned business holiday market with 12 vendors, and holiday performances from the Charter School of Inquiry chorus students. The annual Toy Giveaway brought joy to over 200 children, and families joyfully paraded to the Michigan Street Baptist Church for the Christmas Tree lighting, where they enjoyed free hot chocolate and cookies.

This year, **Soulful Christmas** returns to the historic spaces in the Corridor on **December 2, 2023, from 10 am - 4 pm**, offering attendees an immersive experience in our rich history while enjoying the vendor market, hot cocoa, and free family programs inside the historic anchors. Our plans for 2023 include expanding the vendor market, enhancing family programming, and giving away even more toys. In addition to Soulful Christmas, we are thrilled to host our second annual **Soul Ball** on **December 9, 2023, from 6:30 pm - 10pm**, at Templeton Landing. The Soul Ball promises an elegant evening with music, hors d'oeuvres, wine & beer, dinner, and raffles.

By sponsoring our Soulful Christmas Weekend, you help support two events that reinvigorate the Michigan Street Corridor and inspire cultural appreciation, preservation, and community development.

We are delighted to share these exciting highlights and express our heartfelt appreciation for your support and consideration. As we eagerly prepare for the 2023 Soulful Christmas Weekends, we extend a warm invitation for you to join us as a sponsor, making a lasting impact on our community and heritage. Thank you, once again, for your unwavering support and the opportunity to celebrate and preserve the rich history and culture of the Michigan Street African American Heritage Corridor.

Sincerely,

Terry Alford  
Executive Director  
Michigan Street African American Heritage Corridor Commission



Support the Michigan Street African American Heritage Corridor Commission during Soulful Christmas Weekends and help inspire cultural appreciation, preservation, and community development.

Sponsorship Levels	Advertising Perks	Additional Perks
<input type="checkbox"/> <b>Main</b> \$10,000	<ul style="list-style-type: none"> <li>Digital recognition on newsletters, websites, and social media.</li> <li>Print recognition on event signs and programs.</li> </ul>	<ul style="list-style-type: none"> <li>Complimentary table at the Soul Ball (seats 10), and 3 full raffle sheets per person at your table for the basket raffle.</li> <li>Access to VIP Lounge during the Soul Ball</li> <li>10 tour tickets to explore the Corridor.</li> </ul>
<input type="checkbox"/> <b>Major</b> \$7,500	<ul style="list-style-type: none"> <li>Digital recognition on newsletters, websites, and social media.</li> <li>Print recognition on event signs and programs.</li> </ul>	<ul style="list-style-type: none"> <li>Complimentary table at the Soul Ball (seats 10), and 3 full raffle sheets per person at your table for the basket raffle.</li> </ul>
<input type="checkbox"/> <b>Supporting</b> \$5,000	<ul style="list-style-type: none"> <li>Digital recognition on newsletters, websites, and social media.</li> <li>Print recognition on event signs and programs.</li> </ul>	<ul style="list-style-type: none"> <li>Complimentary table at the Soul Ball (seats 10), and 1 full raffle sheet per person at your table for the basket raffle.</li> </ul>
<input type="checkbox"/> <b>Contributor</b> \$1,000	<ul style="list-style-type: none"> <li>Name recognition on website and print materials. .</li> </ul>	<ul style="list-style-type: none"> <li>Complimentary table at the Soul Ball (seats 10), and 1 full raffle sheet per person at your table for the basket raffle.</li> </ul>
<input type="checkbox"/> <b>Friend</b> \$500	<ul style="list-style-type: none"> <li>Name recognition on website and print materials. .</li> </ul>	<ul style="list-style-type: none"> <li>2 Complimentary tickets to the Soul Ball with 1 full raffle sheet per person for the basket raffle.</li> </ul>

**Payment**  I need an invoice.

Complete this form and enclose a check and indicate your need for an invoice. Checks should be made out to the **Michigan Street African American Heritage Corridor Commission**, a registered not-for-profit in NYS, which produces Soulful Christmas Weekends.

**Mail to: Michigan Street African American Heritage Corridor Commission, Attn: Audrey Clark, 136 Broadway St, Suite 101, Buffalo, NY 14203.** For more information or to pay online, visit [www.MichiganStreetBuffalo.org/Soulful-Christmas-Sponsors](http://www.MichiganStreetBuffalo.org/Soulful-Christmas-Sponsors)



**Contact Info:**

BUSINESS NAME	CONTACT NAME	WEB ADDRESS
ADDRESS	CITY	STATE ZIP
PHONE	EMAIL	