

February 9, 2021 · 1:30 PM – 3:00 PM



Attending: George Scott, George Alexander, Sharon Holley, Cynthia Conides, Chi Owunwanne, Roxanne Kise, Terry Alford, Audrey Clark.

Absent: Lillie Wiley-Upshaw, Dr. Lillian Williams, Anthony Johnson, Sheila Brown, Dorothy Hill

Meeting cannot be called officially due to Quorum.

December 6, 2020 SWOT Assessment - No regular minutes recorded and nothing to approve. Roxanne will send out a list for board members to prioritize.

Finance Report/Updates:

1. Period ending 01/31/2021

Money Market Account ending in....1992	
Beginning Balance:	1,050.92
Interest Paid:	
Ending Balance:	1,059.93
Business Reward Checking Account ending in....4697	
Beginning Balance:	6,223.19
Additions	+32.40
Subtractions	-966.53
Ending	5,289.06
Business Reward Checking Account ending in....4711	
Beginning Balance:	55,173.79
Additions	
Subtractions	-11,096.55
Ending	44,077.42

Notes:

Terry has submitted an extension to ESA, and needs an update to Monique for review before sending off to Community Foundation.

CPA - GA will set one up with Kelly from Service Collaborative, suggests online QB. \$700/month.

Question from Cynthia regarding what happens with taxes now that we are a board rather than a commission. Roxanne says that nothing should change. George Alexander will ask Kelly if an audit should be conducted prior to switching accountants.

Chi & Audrey will look into Salesforce, Little Green Light, and Give Lightly to give recommendations about what database to use.

New Business:

1. Seek Board Approval of Addition to Our Mission Statement (as discussed at SWOT/Retreat)
2. Seek Board Approval for Roles/Expectations of Members, Officers and Committees
3. Committee Reports and updates
 - a. Governance
 - b. Planning
 - i. Chamus Hawk - founder of Team Radio LLC. Working with the library for a literacy program. Writing a TV Show, wants the corridor's seal of approval to use the corridor for sets. Sharon wants us to talk to the Film Commissioner of the City to figure it out.
 - ii. Marc Moscato - Buffalo Bike Tours. Looking to partner with us so that he can apply for money for a mural dedicated to John Young, Chicken Wing King. Now wants to know if we can collaborate with his Bike Tours. Cynthia will send the UB Architects tour from a few years ago.
 - iii. Visit Buffalo Niagara - experiential assessment of corridor anchors. Joe Veneto with the Veneto Collaborative.
 - c. Economic Revitalization
 - d. History Education
 - e. Preservation - meeting with Brendan Mehaffy to follow up about developer status on empty lots near Nash house.
 - f. Media Communications - David Scott would like to have his team at Roswell do a feature of corridor anchors. Banners featuring african americans in the corridor. Offered money for advertising costs (printing, etc.)
 - g. Fundraising/Development - review with Roxanne the plan put together by consultant to determine next steps with fundraising plan.

Old Business:

1. Covid Relief
2. Meeting with Brendan Mehaffy
3. Moody Nolan
4. Black History Month

Motion to adjourn meeting by