

**MEETING MINUTES | MSAAHC WEEKLY CHECK-IN**

<b>PROJECT</b>	Michigan Street African American Heritage Corridor Strategic Action Plan	<b>DATE</b>	July 29, 2021
<b>ATTENDEES</b>	Moody Nolan (MN) MSAAHCC Lord Cultural Resources (LCR) EDS EKLA Studio	<b>LOCATION</b>	Zoom Conference Call
	Terry Alford Audrey Clark Roxanne Kise Marques McClary Latoya Nelson-Kamdang Dawne David-Pierre Sophia Bullock Tiffany Lyons Elizabeth Kennedy	<b>PREPARED BY</b>	Dawne David-Pierre

**THE FOLLOWING ITEMS WERE DISCUSSED DURING THE MEETING**

The team discussed the 7/27 Community engagement meeting.

1. Due to technical challenges, breakout rooms were not functioning properly. Given the size of the group, the plenary discussion was successful and generated a lot of good feedback, both verbally and in the chat.
2. Terry provided feedback from the Commission on the overall success of the community meeting.
  - a. One overall observation was that many attendees did not seem familiar with the Commission and/or the information about available funding from ESD for improvements in the corridor. Perhaps there is an opportunity for the Commission to conduct a community-wide town hall session with information about the Commission's goals, the direct focus area of the study and available funding.
  - b. The biggest disappointment was that there was no opportunity to get feedback from community members relative to the preliminary development map and precedent imagery. Part of the breakout room discussions would have referenced the maps; but it was not possible to have that conversation in the large group format.
  - c. The nature of feedback in the group discussion and the chat didn't quite narrow down the immediate development goal priorities.
3. The group discussed ways to publish a follow up survey to help focus and identify three major immediate term goals for development. Lord will review options and provide an update to the team.
4. The group discussed ways to gather input on the preliminary maps and 3D diagrams. All parties agreed that the maps should not be distributed via survey. Given their preliminary nature, it would be best to engage community members who have already been involved in the process to solicit their feedback.
  - a. The team will review options for conducting a follow up focus group meeting of 10-12 people to discuss maps and adjacencies.



5. The group briefly discussed how additional engagement may or may not impact overall schedule. The team will follow up to confirm next steps.
6. We talked about onboarding with Jon Stover and Associates, our strategic/economic development consultant. Jon and Leslie will plan to attend a weekly check in soon to introduce themselves and their process to the Commission.

Action Items:

- Develop and distribute the follow up survey.
- Identify a list of invitees and schedule the follow up focus group meeting.

