



MEDIA ADVISORY

For Immediate Release

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Michigan Street African American Heritage Corridor Commission to Launch Its New Community-Informed Strategic Action Plan and Economic Development Strategy

Opening remarks will be given by the Honorable Byron W. Brown

Buffalo, NY -- The Michigan Street African American Heritage Corridor Commission (MSAAHCC) will introduce its new strategic action plan and economic development strategy to the public through a virtual community meeting. The plan, developed through extensive community engagement and led by the national firm, Moody Nolan, and the MSAAHCC, will guide the redevelopment and future of the Corridor.

What: Strategic action plan public launch

When: Thursday, February 10, 2022 at 6 p.m.

Who: Opening remarks from the Honorable Byron W. Brown
The Michigan Street African American Heritage Corridor Commission and Moody Nolan

Where: Via ZOOM – [Register here](#)

Why: The Commission is pleased to share an overview of its comprehensive plan which was developed with extensive community engagement. The goals of the community-based and informed plan are to identify short-, medium- and long-term actions that will work to create a unified tourism destination; strengthen the corridor’s cultural assets and the surrounding neighborhood; support the sustainability of the Commission; and further develop assets to facilitate increased visitorship and additional private investment.

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