

Dear Friend,

Last year we celebrated Soulful Christmas in the Corridor with a weekend filled with family-friendly activities that included toy giveaways, art activities, storytelling hours, a Christmas Market, horse drawn wagon rides, a Black Owned Business Holiday Market, and visits from Kente Claus. The year we will have two events that will take place over two weekends in two new venues as our historic spaces are under construction. We look forward to next year when we can return to our normal spaces. This year our venues will be Pilgrim Missionary Baptist Church at 665 Michigan Ave, Buffalo, NY 14203 and the Buffalo Transportation Pierce Arrow Museum at 263 Michigan Ave, Buffalo, NY 14203. These new venues offer an opportunity for us to connect both sides of the Michigan Street Corridor.

Our first holiday event will be **Soulful Christmas** and take place on December 3, 2022 from 10:00 AM - 6:00 PM at Pilgrim Missionary Baptist Church. We will bring back all of the family focused activities, as well as our Black Owned Business Holiday Market and Christmas Tree Lighting in our new venue. Our second event is new this year and adds to our established holiday celebrations. The Soulball will take place at the Buffalo Transportation Pierce Arrow Museum from 5:30 PM – 8:00 PM. The holiday party will invite attendees enjoy music, hors d'oeuvres, wine & beer, basket raffle, visits from Kente Claus, historic stories from the Corridor, and holiday cheer.

We are seeking vendors to participate in our Holiday Market. The Holiday Market will take place on December 3, 2022 during Soulful Christmas at Pilgrim Missionary Baptist Church. The Holiday Market will take place from 10 AM - 4 PM.

We accept applications from vendors with products that are:

- Black and minority owned businesses
- Great holiday gifts
- Unique
- High-quality
- Handmade/crafted
- Diverse Gifts
- Ethically produced

We do not accept applications from vendors with:

- Direct sales & multi-level marketing
- Wholesale distributors
- Products using licensed imagery and brands
- Weapons
- Products with hateful and divisive messages

Applicants are accepted on a rolling basis. After being accepted, a \$25.00 vendor fee will be required to reserve your spot. We also ask that each vendor consider donating one item worth at least \$25.00 for our basket raffle. The basket raffle donation is *not* required. Apply at www.michiganstreetbuffalo.org/soulful-christmas or fill out the attached form and mail it to the address on the form.

We also invite you to attend the Soulball. Vendors for Soulful Christmas will be given a special promotional code after they are accepted to our Holiday Market with an invitation to the event and ticket page.

Sincerely,

Audrey Clark, Program Manager
The Michigan Street African American Heritage Corridor

Vendor Application

A Soulful Christmas is a cultural holiday experience by the Michigan Street African American Heritage Corridor Commission. The day will include a toy giveaway, horse drawn wagon rides, visits from Kente Claus, storytelling, Christmas carols, and a Black Owned Business Holiday Market! We are seeking vendors to participate in our Holiday Market. The Holiday Market will take place on December 3, 2022 at Pilgrim Missionary Baptist Church.

Applicant Information

Business Name

Contact First & Last Name

Address

Email

Phone Number

Website

Describe what products you will be offering. _____

What amenities will you need access to? _____

If selected to be a vendor, I agree to pay the required \$25 vendor fee. (Note: you must agree to the vendor fee to be considered for the Holiday Market).

- Yes
- No

If selected, I'd like to donate an item to the Michigan Street African American Heritage Corridor's basket raffle. (Note: this is optional.)

- Yes
- No

I am including 3 - 5 pictures in my application.

- Yes
- No

Thank you!

We will be in touch soon with an update on your application!

Questions? Email us at info@michiganstreetbuffalo.org or call 716-322-1002

Please Return Form To:

MSAAHCC

111 Genesee Street, Suite 401

Buffalo NY, 14203

info@michiganstreetbuffalo.org