



Christmas in the Corridor: A Soulful Holiday

CORPORATE SPONSORSHIP OPPORTUNITIES

The Michigan Street African American Heritage Corridor is pleased to announce our first annual *Christmas in the Corridor: A Soulful Christmas!* Help us create a cultural holiday experience when you sponsor us today! Tentative event schedule below:

December 3, 2021, 5:00 – 8:00 PM

- WUFO Radio Toy Drive
- Corridor Food Drive
- Christmas Tree Lighting & Choir Singers at the Michigan Street Baptist Church

December 4, 2021, 10:00 AM – 4:00 PM

- Black Business Bazaar
- Horse Drawn Wagon Rides
- Visit from Kente Claus
- Jazz by the Historic Colored Musicians Club
- Storytelling at the Nash House
- Christmas Carols at the Michigan Street Baptist Church

As an advocate for the community, the Michigan Street African American Heritage Corridor Commission (MSAAHCC) endeavors to integrate the African American cultural significance and impact on the City of Buffalo through public engagement, community education that will invigorate, inspire, and enliven cultural appreciation, preservation, and community development.





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CORPORATE SPONSORSHIP FORM

Business Name	Contact Name	Web Address	
Address	City	State	Zip
Phone	Email		

	<i>Sponsorship Level</i>	<i>Signage</i>	<i>Event Table</i>	<i>Digital</i>
<input type="checkbox"/>	\$5,000 Presenting Sponsor <i>(Exclusive to one Sponsor)</i>	<ul style="list-style-type: none"> ✓ Banner on Horse Drawn Wagon Rides ✓ Banner displayed in vendor tent ✓ Logo on Sponsor Sign at all Sites ✓ Logo in program 	✓ Yes	<ul style="list-style-type: none"> ✓ Website ✓ Social Media ✓ Newsletter
<input type="checkbox"/>	\$3,000 Signature Sponsor	<ul style="list-style-type: none"> ✓ Banner displayed in vendor tent ✓ Logo on Sponsor Sign at all Sites ✓ Logo in program 	✓ Yes	<ul style="list-style-type: none"> ✓ Website ✓ Social Media ✓ Newsletter
<input type="checkbox"/>	\$2,500 Main Sponsor	<ul style="list-style-type: none"> ✓ Logo on Sponsor Sign at all Sites ✓ Logo in program 	✓ Yes	<ul style="list-style-type: none"> ✓ Website ✓ Social Media ✓ Newsletter
<input type="checkbox"/>	\$ 1,000 Supporter	<ul style="list-style-type: none"> ✓ Logo on Sponsor Sign at all Sites ✓ Logo in program 	✓ Yes	<ul style="list-style-type: none"> ✓ Website ✓ Social Media
<input type="checkbox"/>	\$ 500 Contributor	<ul style="list-style-type: none"> ✓ Logo on Sponsor Sign at all Sites ✓ Logo in program 	✓ No	<ul style="list-style-type: none"> ✓ Website ✓ Social Media

Payment

- Make payments online** <https://www.michiganstreetbuffalo.org/christmas-in-the-corridor>
- Please Invoice my Business
- Check enclosed

Mail form to: Michigan Street African American Heritage Corridor Commission
 111 Genesee Street, Suite 401
 Buffalo, NY 14203

Please send (.eps or .ai) logo artwork to: info@michiganstreetbuffalo.org

DEADLINE: November 15, 2021