

October 12, 2021 · 1:30 PM – 3:00 PM



**Attending:** George Scott, Sharon Holley, James McLeod, Dr. Lillian Williams, Dr. Cynthia Conides, Dorothy Hill, Anthony Johnson

**Absent:** Sheila Brown Lillie Willey-Upshaw, George Alexander,

**Non-Board:** Roxanne Kise, Terry Alford, Audrey Clark, Carmen Swan.

Meeting called to order by George Scott at 1:36 PM

**Finance Report/Updates:**

1. Period ending 09/30/2021

<b>Account 1# (Unrestricted Account)</b>	
<b>Business Reward Checking Account ending in....4697</b>	
<b>Overdraft limit of \$4,500.00</b>	
Beginning Balance:	74,749.00
Additions	
Subtractions	
<b>Ending</b>	<b>\$ 77,749.00</b>
<b>Account #2 (ESD Restricted Account)</b>	
<b>Business Reward Checking Account ending in....4711</b>	
<b>Overdraft limit of \$2,500.00</b>	
Beginning Balance:	99,820.50
Additions	
Subtractions	
<b>Ending</b>	<b>\$ 83,920.35</b>
<b>Account #3 (ESD Restricted Strategic Action Plan)</b>	
<b>Business Reward Checking Account ending in....5437</b>	
Beginning Balance:	550.00
Additions	
Subtractions	\$ 550.00
<b>Ending</b>	
<b>Money Market Savings Account ending in....1992</b>	
Beginning Balance:	1050.99
Interest Paid:	
<b>Ending Balance:</b>	<b>\$1,051.00</b>

2. Commission Finance Updates

- a. no updates or questions

**Old Business:**

1. Moody Nolan

- a. Phase III is in full swing. JS&A is creating an economic development plan for the MSAAHCC. They have met with key stakeholders, including all anchor reps. JS&A will now be meeting with business reps and tourism reps to help create their plan for the Corridor.
- b. Moody Nolan is hoping to have meetings with the Board at the end of this month to share their draft plan. They are looking for board insight and feedback. They have begun to do renderings of the potential build up for the Corridor.

2. Commission Funding Flow & Fundraising Development

- a. MSAAHCC would like to know who the anchors are soliciting sponsorships from so that we know not to go and ask them for more money to prevent “double dipping.”
- b. Terry wants to set a goal of raising \$30,000 before the end of the year. Terry has created a list of 30 individuals, businesses, and corporations to target. He wants to walk with the potential sponsors to share the vision for the future of the Corridor.
- c. Board Giving - all board members should be giving something. This can be money donated directly by the board members or to provide contact information for people who can make a donation.
- d. Adding on to our donor database is an ongoing process. It is set up in Little Green Light.
- e. Fundraising Committee - Terry will be holding the first meeting in the next few weeks as an introduction to the Corridor and to explain what the committee hopes to do.
- f. Meeting with Anchor Boards - Terry hopes to meet with Anchor boards to explain the funding process and how MSAAHCC funding can be shared with the anchors. The MSAAHCC does NOT compete with the fundraising efforts of the anchors.
  - i. Dr. Conides asks if it's possible to have a set percentage of all fundraising monies to go to the anchors. Terry says yes but the number is unknown as of right now.

**New Business:**

1. Board Efficiency

- a. ED to send bulleted reports to board members so that board members can read them prior to the meeting
  - b. Committee chairs to provide reports and shared electronically with all board members two weeks prior to the next board meeting.
  - c. Have board members formally submit ideas for the agenda
2. Project Manager Updates
- a. \$7,500 Executive Recommendation from Erie County
  - b. To date donations \$14,350.22
  - c. To date tour income \$7,326.50
  - d. submitted HNY grant
  - e. submitted NYSCA grant
3. Dr. Cynthia Conides asks board members to recommend names for nomination to the MSAHCC board.

Dr. Conides makes a motion to adjourn the meeting. Sharon seconded the motion.

Meeting adjourned.